Semantic Search/Research using PriArt: *"Finding a needle in a haystack"*

Chuck Rehberg CTO/Chief Scientist Trigent Software/Semantic Insights

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Research Using PriArt

- PriArt is a web-based application for conducting Semantic Search/Research
- By "Semantic Search" we mean:
 - "Rather than using ranking algorithms such as Google's PageRank to predict relevancy, Semantic Search uses semantics, or the science of meaning in language, to produce highly relevant search results.
 - [...] the goal is to deliver the information queried by a user rather than have a user sort through a list of loosely related keyword results." - <u>http://en.wikipedia.org/wiki/Semantic_search</u>
- PriArt quickly reads through a potentially large corpus of documents and reports just the information you are looking for.

Here is another PriArt example

- "Finding a needle in a haystack"
 - The Plan: Select a statement at random from a large corpus of documents and use PriArt to find it again
- First identify the statement (the "needle") we are looking for:
 - From somewhere in the set of government websites (68 sites; 1498+ documents) listed here:
 <u>http://www.semanticinsights.com/Sources/DOD_IG_Sources.htm</u>

 I randomly selected the following "research statement" from a randomly selected pdf document:
 - "The rapid growth of the DoD budget since FY 2000 leaves the Department increasingly more vulnerable to fraud, waste, and abuse that undermines the Department's mission."
- Next, we use PriArt to find this statement and the most relevant information

Login to PriArt

RIART

Welcome to PriArt,

a powerful new way to do research.

Tired of skimming through hundreds of search results only to find a few useful facts? We're building easy-to-use research products for businesses, researchers, students, anyone who needs in-depth info on a topic. Our tools uncover valuable information, "reading" thousands of documents - web pages... or a collection of PDF files... or a database... or your desktop...really, just about anything. The stuff you need to know is handed back to you in concise, plain-english reports - faster, better, and cheaper than an expert using a key-word search engine.

Our core tools are built on more than six years of R&D in Natural Language Processing and Semantic Technology, resulting in seven patents, granted and pending, and the worlds fastest, most scaleable Rules-Based Engine. Our tools recognize synonyms in context, identify multiple ways of saying the same thing, and consult detailed domainspecific knowledge including generalizations, specializations, relationships and instances in a given domain. And we're just getting started!

Take a quick, guided tour to see how easy it is to use.

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Why should I become a registered user?

Membership allows you to save your patent research, so you can continue your research. As your line of inquiry changes, your searches can continue to grow, and as new information becomes available you can generate fresh reports. Join now!





Create the Investigation ("Needle in a Haystack")

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Enter the Research Statement (i.e. cut/past the found text)

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	Unlike the 'Claim text' tab, this description doesn't need to use the formal language that you would use in submiting a claim.		
	Click the 'Validate' button to submit th text that you've entered.		
	After you hit the "Validate' button, two things will happen. First, this screen w refresh, with recommendations in this right sidebar.		
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Submit the Investigation Request

SEMANTIC INSIGHTS"

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Create a new report Create a new report Image: Alert me by email when my reports are done Copyright (c) 2009-2011, Semantic Insights, Inc. All rights reserved. Privacy Legalese Contact						

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Report Generated: The "needle" was found...

- Based on "reading" 1498 documents, A nine page report of the semantically relevant information was produced showing an ordered list the most relevant documents and which statements were relevant.
- The target statement (the "needle") was found.
- A Bibliography was produced (see next slide).



Generated Bibliography for the Haystack test:

- A bibliography was generated (with hyperlinks) listing all the documents semantically relevant to the original research statement (the "needle").
- Statements in the generated report are cross referenced to the Bibliography.



PriArt gets better

- You can improve PriArt simply by adding:
 - 1. Synonyms to the dictionary
 - 2. Concepts and relationships to the Ontology
- This will be demonstrated in a different presentation



- Who we are:
 - Semantic Insights is the R&D division of Trigent Software, Inc. <u>www.trigent.com</u>
 - We focus on developing semantics-based information products that produce high-value results serving the needs of general users requiring little or no training.
 - Visit us at <u>www.semanticinsights.com</u>



Chuck Rehberg



- As CTO at Trigent Software and Chief Scientist at Semantic Insights, Chuck Rehberg has developed patented high performance rules engine technology and advanced natural language processing technologies that empower a new generation of semantic research solutions.
- Chuck has more than twenty five years in the high-tech industry, developing leading-edge solutions in the areas of Artificial Intelligence, Semantic Technologies , analysis and large -scale configuration software.